

CHAPTER FOURTEEN

THE PRESS®

CHAPTER OUTLINE

Introduction

In the bustling world of design, a collection has emerged to capture the essence of a bygone era. Chapter 14 The Press® is a tribute to the chaos and simplicity of newsrooms from the first half of the 20th century. This extraordinary collection of mosaics promises to tell a story that resonates with historical inspiration and everlasting sophistication.

Born from simple shapes, a 5/8" hexagon and 1/2" square, Chapter 14 is reminiscent of individual dots of ink set on paper by a printing press. These shapes are used throughout the collection to create designs and patterns found in the architecture and design of the early 1900s. The mosaic names Daily, Union, Journal, Register, and Byline are not only an ode to the great newspapers of metropolitans past but also relate to common design themes found in the thresholds, entryways, and floors of the buildings that housed these great newspapers.

Unlike the ceramics typically used in this era, The Press is solely made up of glass tile. Each piece is made using a pressing and firing technique similar to porcelain. This technique allows for a full-bodied matte color glass that adds an incredibly smooth finish to any installation. Its full-body and durable construction offer versatility and make these tiles suitable for floor and wall installations.

Key Features

Chapter 14 features strong neutral colors and is segmented into two general categories: Solid Mosaics and Repeating Patterns.

1. Colors

- The color palette of Chapter 14 offers five colors: White, Beige, Grey, Navy, and Black. These colors fall in line with the printing and architectural elements found in buildings that held the newsrooms of generations past.

2. Solid Mosaics

- There are five solid 5/8" Hexagon mosaics available in all five colors. These serve as an alternative to field tiles and offer great opportunities for designing with tile borders. Each solid mosaic sheet covers just over a square foot and is an excellent option for areas desiring solid coverage in any of the five colors offered.

3. Patterned Mosaics

- Complementing the five solid mosaics in this collection are three repeating mosaic patterns. All are available in Beige, Grey, Navy, and Black.
 - Union uses the 5/8" Hexagon to create visual interest utilizing outlined hexagons.

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- Daily is a simplified pattern whose focal points are the small floral patterns created by small six-piece groupings of our colored 5/8" hexagon.
- Register is a classic plaid pattern comprised of 3/8" square mosaic chips.

4. Marbled Mosaics

The Press also offers a series of Marbled Mosaics.

- Bulletin Mosaic features 1/2" square marbled pieces for a nostalgic flair. It is available in Marbled White, Marbled Grey, and Marbled Black.
- Byline Mosaic is a versatile linear pattern using 1/2" squares of Marbled White and accents of Marbled Black that can create borders or stripes depending on the desired look.
- Blending all three marbled colors, Journal Mosaic is a repeating hexagon pattern joined at the corners with a floral motif made up of 5/8" Hexagon chips.

Application

Please reference the Application Chart for Chapter 14 on our website, JeffreyCourt.com, for more details on recommended applications.

Testing

Product specifications are listed on each product-specific web page on JeffreyCourt.com. If available, testing results for applicable products can also be found on our website.

Installation Tips

1. Blending and Shade Variation

- To achieve your desired look, Jeffrey Court recommends that you inspect and confirm the tile and layout prior to installation. Installation of tile constitutes acceptance.

2. Rating

- For specific item-by-item shade variation ratings, please reference each product-specific web page on JeffreyCourt.com.

3. Setting Materials, Sealers and Grouts

- A high-quality white thinset meeting ANSI 118.4 or 118.11 is recommended for the best installation results. Always check with the setting material manufacturer to ensure the suitability of the material in setting tiles. A grey mortar, mastic, or adhesives could stain or alter the color of the product.
- As per the Tile Council of North America (TCNA): "For cementitious grout, joints smaller than 1/8" generally should only be grouted with unsanded grout, and joints of 1/8" and larger should only be grouted with sanded grout."
- Jeffrey Court recommends the use of non-sanded grout.
- While grouting, metallic tools should not be used to avoid scratching. Instead use tools made of rubber, plastic, or some combination of polyurethane, rubber, or plastic to complete the grouting process.



- Grout color is part of the design process and considerations must be made. A grout choice closest to the color and hue of the tile being grouted can be considered the safest choice.

Urethane grout was used on the touch boards for this collection. Presealing any matte/frosted tiles before grouting with urethane grout is required. Suggested recommendation: Aqua Mix Grout Release.

4. Cutting

- A professional-grade wet saw outfitted with a high-quality diamond blade designed for cutting tiles is recommended. Always cut tiles with the face up.
- Sanding of cut glass edges is recommended to ease "sharp" edges.

5. Cleaning

- For daily and routine cleaning we recommend using a pH-neutral cleaner.
- For heavy-duty cleaning, we recommend using Miracle Sealants Miracle Heavy Duty Cleaner (Acid Substitute).
- To remove scuff marks we recommend using a melamine sponge, such as Magic Eraser.

Merchandising

The marketing and merchandising of this collection is supported by montage boards, touch boards, and A&D sample cards which aid in displaying the full product line. All of these point-of-purchase materials are accompanied by the Chapter 14 The Press catalog. Showroom installation and loose sample pieces can also be ordered.

Visit the Jeffrey Court website, <u>JeffreyCourt.com</u>, to gain inspiration on the design possibilities offered with Chapter 14 The Press.